

List of Recruiting Ideas

Have an active language club

Establish a chapter of the national language honors society

Create an exchange program

Use more technology in your teaching

Have periodic cultural days in class

Have a combined activity with the students from another school's language classes

Take a field trip to a restaurant

Put on a World Language Week at your school

Have a world language class soccer tournament

Send a letter home to parents

Create a website

Make a recruiting poster

Create a brochure for administrators and counselors

Form a language choir

Sponsor a ping pong tournament at lunch

Sponsor a chess tournament at lunch

Sponsor a one-on-one soccer tournament at lunch

Teach an after school German class at a local elementary

Create an internship program where your students teach a German class at a local elementary

Go to the BYU Language Fair

Teach a level 1 class in Summer School

Teach an honors seminar in Summer School

Visit the ESL classes and invite ESL students to learn a third language

Put up a booth at 8th grade orientation

Set up a concurrent enrollment program